Guha Bala

President, Vicarous Visions

Guha Bala co-founded Vicarious Visions in 1994 while still in high school. Vicarious Visions has since grown to become an industry-leading game developer, helping to shape popular culture around the world. In 2005 Vicarious Visions was acquired by Activision-Blizzard (NASDAQ: ATVI), a leading worldwide publisher of entertainment software.

Hit video game titles from Vicarious Visions include versions of Skylanders, Guitar Hero, Crash Bandicoot, Tony Hawk, Spider-Man, and Marvel Ultimate Alliance for various platforms.

In addition to his role as President of Vicarious Visions, Guha has served as a board member of the Rensselaer County Chamber of Commerce. In 2010, Guha and his brother were selected by New York Governor Andrew Cuomo to serve on the Upstate Business Advisory Council. Guha has been a speaker at numerous industry conferences such as the Game Developers Conference and Electronic Entertainment Expo.

Guha holds an AB honors degree in Chemistry from Harvard University and expects his MBA from The Sloan School of Management at MIT in 2013.